

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**



Advertiser	M. McIntyre - House of Representative
Product	MCINTYRE 8/15
Estimate Number	2189

Invoice #	116405-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/21/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116405
Alt Order #	06272759
Deal #	
Order Flight	08/15/12 - 08/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	330
Product Code	349

Agency Ref	
Advertiser Ref	

Line	Channel Descript	ion	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL The Insid	ler (1-130p)	1-130p								
	3Q NON-WINDOW C	CANDIDATE RATE									
				08/13/12 to	08/19/12	1x	1				
	WRAL			F	08/17/12	1:00	1:26 PM	MM0112MSC	\$400.00		1
2	WRAL Noon Ne	ws	12p-1p								
	3Q NON-WINDOW C	CANDIDATE RATE									
				08/13/12 to	08/19/12	1x	1				
	WRAL			F	08/17/12	1:00	12:24 PM	MM0112MSC	\$550.00		1
3	WRAL 5:00 Firs	t News	5-530p								
	3Q NON-WINDOW C	CANDIDATE RATE	•								
				08/13/12 to	08/19/12	1x	1				
	WRAL			F	08/17/12	1:00	5:29 PM	MM0112MSC	\$1,700.00		1
4	WRAL 5:30 New	ıs	530-6p								
	3Q NON-WINDOW C										
				08/13/12 to	08/19/12	1x	1				
	WRAL			F	08/17/12	1:00	5:42 PM	MM0112MSC	\$1,700.00		1
5	WRAL 6pm New	/s (M-F)	6-630p								
	3Q NON-WINDOW C										
				08/13/12 to	08/19/12	1x	1				
	WRAL			F	08/17/12	:00			<del>\$2,200.00</del>	See MG 5.2	1
	WRAL			Tu	08/21/12	1:00	6:28 PM	MM0112MSC		MG for 5.1 08/17	2
				3Q NON-C	ANDIATE W	INDOW P	ATE				
6	WRAL WRAL A	M News	6-7a								
	3Q NON-WINDOW C	CANDIDATE RATE									
				08/13/12 to	08/19/12	1x	1				
	WRAL			F	08/17/12	1:00	6:53 AM	MM0112MSC	\$1,200.00		1
7	WRAL CBS This	s Morning	7am - 9am								
	3Q NON-WINDOW C	ANDIDATE RATE									
				08/13/12 to	08/19/12	1x	1				
	WRAL			F	08/17/12	1:00	8:24 AM	MM0112MSC	\$700.00		1
8	WRAL Dr. Phil		9-10a								

Ref #



Line Channel Description

Remit Address:

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Time

Day

Date

# **Billing Address:**

**Buying Time Attention: Accounts Payable** 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	M. McIntyre - House of Representative
Product	MCINTYRE 8/15
Estimate Number	2189

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Ad-ID

Rate

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Reconciliation

Line	Channel   Description	lime	שטן	Date	Lengti	n   Air i ime	Ad-ID	Rate	Het #
	3Q NON-WINDOW CANDIDATE RATE	•	<u>-</u>	-		-	-		
				2 to 08/19/12	1x	1			
	WRAL		F	08/17/12	1:00	9:42 AM	MM0112MSC	\$450.00	1
9	WRAL The Insider (1-130p)	1-130p							
	3Q NON-WINDOW CANDIDATE RATE								
			08/20/1	2 to 08/26/12	1x	1			
	WRAL		М	08/20/12	:00			<del>\$400.00</del> Credited	1
10	WRAL Noon News	12p-1p							
	3Q NON-WINDOW CANDIDATE RATE								
			08/20/1	2 to 08/26/12	1x	1			
	WRAL		M	08/20/12	1:00	12:22 PM	MM0112MSC	\$550.00	1
11	WRAL WRAL 4:30am News	4:30a - 5am							
	3Q NON-WINDOW CANDIDATE RATE								
			08/20/1	2 to 08/26/12	1x	1			
	WRAL		M	08/20/12	1:00	4:44 AM	MM0112MSC	\$160.00	1
12	WRAL 5:00 First News	5-530p							
	3Q NON-WINDOW CANDIDATE RATE	•							
			08/20/1	2 to 08/26/12	1x	1			
	WRAL		M	08/20/12	1:00	5:23 PM	MM0112MSC	\$1,700.00	1
13	WRAL 5:30 News	530-6p							
	3Q NON-WINDOW CANDIDATE RATE	•							
			08/20/1	2 to 08/26/12	1x	1			
	WRAL		M	08/20/12	1:00	5:51 PM	MM0112MSC	\$1,700.00	1
14	WRAL 6pm News (M-F)	6-630p							
	3Q NON-WINDOW CANDIDATE RATE	·							
			08/20/1	2 to 08/26/12	1x	1			
	WRAL		М	08/20/12	1:00	6:29 PM	MM0112MSC	\$2,200.00	1
15	WRAL WRAL AM News	6-7a							
	3Q NON-WINDOW CANDIDATE RATE								
			08/20/1	2 to 08/26/12	1x	1			
	WRAL		M	08/20/12	1:00	6:07 AM	MM0112MSC	\$1,200.00	1
		We	warrant that the	actual broadcast inf	ormation sh	own on this invoice	was taken from the program	loa.	

Length Air Time



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Advertiser	M. McIntyre - House of Representative
Product	MCINTYRE 8/15
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Invoice Month	August 2012					
Invoice Period	07/30/12 - 08/21/12					

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Sales Region	National				

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Alt Order #	06272759
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Special Handling	CIA - Mark PAID

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WRAL	CBS This Morning	7am - 9am								
	3Q NON-W	INDOW CANDIDATE RATE									
					to 08/26/12	1x	1				
	WRAL			М	08/20/12	1:00	8:16 AM	MM0112MSC	\$700.00		1
17		Dr. Phil	9-10a								
	3Q NON-W	INDOW CANDIDATE RATE									
					to 08/26/12	1x	1				
	WRAL			М	08/20/12	1:00	9:13 AM	MM0112MSC	\$450.00		1
18	WRAL	6pm News (Sat)	6-630p								
	3Q NON-W	INDOW CANDIDATE RATE									
					to 08/19/12	1x	1-		•==		
	WRAL			Sa	08/18/12	1:00	6:22 PM	MM0112MSC	\$550.00		1
19	WRAL	Face The Nation 1030-1130	1030-1130								
	3Q NON-W	INDOW CANDIDATE RATE									
					to 08/19/12	1x	1				
	WRAL			Su	08/19/12	1:00	10:59 AM	MM0112MSC	\$300.00		1
20		6pm News (Sun)	6-630p								
	3Q NON-W	INDOW CANDIDATE RATE					_				
					to 08/19/12	1x	1		<b>*=</b>		
	WRAL			Su	08/19/12	1:00	6:29 PM	MM0112MSC	\$500.00		1
21		WRAL Sun Morning News	7-9a								
	3Q NON-W	INDOW CANDIDATE RATE		22/12/12			_				
	MOAL				to 08/19/12	1x	1		ф <b>7</b> 00 00		
	WRAL			Su	08/19/12	1:00	7:28 AM	MM0112MSC	\$700.00		1
22		Noon News	12p-1p								
	3Q NON-W	INDOW CANDIDATE RATE		22/12/12			-				
					to 08/19/12	1x	1		<b>*==</b>		
	WRAL			Th	08/16/12	1:00	12:35 PM	MM0112MSC	\$550.00		1
23	WRAL 3Q NON-W	Young and the Restless INDOW CANDIDATE RATE	4-5p								



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate Reconc	iliation Ref #
23	WRAL Young and the Restless	4-5p	•	•			•	•	·
	3Q NON-WINDOW CANDIDATE RATE								
	WRAL		Th	08/16/12	1:00	3:58 PM	MM0112MSC	\$1,150.00	1
24	WRAL WRAL 4:30am News	4:30a - 5am							
	3Q NON-WINDOW CANDIDATE RATE		00/10/1	2 to 08/19/12	1,,	1			
	WRAL		Th	08/16/12	1x 1:00	4:38 AM	MM0112MSC	\$160.00	1
25	WRAL 5:00 First News	5-530p		00/10/12	1.00	4.00 AW	MINOTIZMSC	ψ100.00	•
25	3Q NON-WINDOW CANDIDATE RATE	3-330p							
			08/13/12	2 to 08/19/12	1x	1			
	WRAL		Th	08/16/12	1:00	5:22 PM	MM0112MSC	\$1,700.00	1
26	WRAL 5:30 News	530-6p							
	3Q NON-WINDOW CANDIDATE RATE	-							
				2 to 08/19/12	1x	1			
	WRAL		Th	08/16/12	1:00	5:42 PM	MM0112MSC	\$1,700.00	1
27	WRAL 6pm News (M-F)	6-630p							
	3Q NON-WINDOW CANDIDATE RATE		00/40/4	0.1-00/10/10	4	1			
	WRAL			2 to 08/19/12 08/16/12	1x 1:00	6:21 PM	MM0112MSC	\$2,200.00	1
28	WRAL WRAL AM News	6-7a	111	00/10/12	1.00	0.21110	MINIOTIZMSC	Ψ2,200.00	1
20	3Q NON-WINDOW CANDIDATE RATE	0-1a							
			08/13/12	2 to 08/19/12	1x	1			
	WRAL		Th	08/16/12	1:00	5:57 AM	MM0112MSC	\$1,200.00	1
29	WRAL CBS This Morning	7am - 9am							
	3Q NON-WINDOW CANDIDATE RATE								
				2 to 08/19/12	1x	1			
	WRAL		Th	08/16/12	1:00	8:44 AM	MM0112MSC	\$700.00	1
30	WRAL Noon News	12p-1p							
	3Q NON-WINDOW CANDIDATE RATE		00/00/4	0.40 00/06/40	1,,	1			
	WRAL		<u>08/20/12</u> Tu	2 to 08/26/12 08/21/12	1x 1:00	-1 12:54 PM	MM0112MSC	\$550.00	1
	VVIIAL	147					MIMUTIZMSC	·	'



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	WRAL Noon News	12p-1p								
	3Q NON-WINDOW CANDIDATE RATE									
31	WRAL Young and the Restless	4-5p								
	3Q NON-WINDOW CANDIDATE RATE									
			08/20/12 to		1x	-1				
	WRAL		Tu	08/21/12	1:00	4:29 PM	MM0112MSC	\$1,150.00		1
32	WRAL WRAL 4:30am News 3Q NON-WINDOW CANDIDATE RATE	4:30a - 5am								
			08/20/12 to		1x	-1				
	WRAL		Tu	08/21/12	1:00	4:44 AM	MM0112MSC	\$160.00		1
33	WRAL 5:00 First News 3Q NON-WINDOW CANDIDATE RATE	5-530p								
			08/20/12 to		1x	-1				
	WRAL		Tu	08/21/12	1:00	5:23 PM	MM0112MSC	\$1,700.00		1
34	WRAL 5:30 News 3Q NON-WINDOW CANDIDATE RATE	530-6p								
			08/20/12 to		1x	-1				
	WRAL		Tu	08/21/12	1:00	5:43 PM	MM0112MSC	\$1,700.00		1
35	WRAL 6pm News (M-F) 3Q NON-WINDOW CANDIDATE RATE	6-630p								
			08/20/12 to		1x	-1				
	WRAL		Tu	08/21/12	1:00	6:10 PM	MM0112MSC	\$2,200.00		1
36	WRAL WRAL AM News 3Q NON-WINDOW CANDIDATE RATE	6-7a								
			08/20/12 to		1x	-1				
	WRAL		Tu	08/21/12	1:00	6:28 AM	MM0112MSC	\$1,200.00		1
37	WRAL CBS This Morning 3Q NON-WINDOW CANDIDATE RATE	7am - 9am								
			08/20/12 to		1x	-1				
	WRAL		Tu	08/21/12	1:00	8:47 AM	MM0112MSC	\$700.00		1



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
38	WRAL	The Insider (1-130p)	1-130p								
	3Q NON-W	INDOW CANDIDATE RATE									
					to 08/19/12	1x	1				
	WRAL			W	08/15/12	1:00	1:25 PM	MM0112MSC	\$400.00		1
39	WRAL	Noon News	12p-1p								
	3Q NON-W	INDOW CANDIDATE RATE									
					to 08/19/12	1x	1				
	WRAL			W	08/15/12	1:00	12:24 PM	MM0112MSC	\$550.00		1
40	WRAL 3Q NON-W	WRAL 4:30am News INDOW CANDIDATE RATE	4:30a - 5am								
					to 08/19/12	1x	1				
	WRAL			W	08/15/12	1:00	4:44 AM	MM0112MSC	\$160.00		1
41	WRAL 3Q NON-W	5:00 First News INDOW CANDIDATE RATE	5-530p								
				08/13/12	to 08/19/12	1x	1				
	WRAL			W	08/15/12	1:00	5:28 PM	MM0112MSC	\$1,700.00		1
42	WRAL	5:30 News	530-6p								
	3Q NON-W	INDOW CANDIDATE RATE									
					to 08/19/12	1x	1				
	WRAL			W	08/15/12	1:00	5:44 PM	MM0112MSC	\$1,700.00		1
43	WRAL	6pm News (M-F)	6-630p								
	3Q NON-W	INDOW CANDIDATE RATE									
					to 08/19/12	1x	1				
	WRAL			W	08/15/12	1:00	6:21 PM	MM0112MSC	\$2,200.00		1
44	WRAL 3Q NON-W	WRAL AM News INDOW CANDIDATE RATE	6-7a								
					to 08/19/12	1x	1				
	WRAL			W	08/15/12	1:00	6:38 AM	MM0112MSC	\$1,200.00		1
45	WRAL 3Q NON-W	CBS This Morning INDOW CANDIDATE RATE	7am - 9am								



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INVOICE	

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45	WRAL	CBS This Morning	7am - 9am						-		
	3Q NON-W	INDOW CANDIDATE RATE									
	WRAL			W	08/15/12	1:00	8:38 AM	MM0112MSC	\$700.00		1
46		<b>Dr. Phil</b> /INDOW CANDIDATE RATE	9-10a								
				08/13/12 to	08/19/12	1x	1				
	WRAL			W	08/15/12	1:00	9:26 AM	MM0112MSC	\$450.00		1
		<u>A</u>	ired Spots	45							

\$47,390.00 Gross Total

Agency Commission \$7,108.50

**Payment Terms 30 Days Net Amount Due** \$40,281.50